



CLEVELAND: State of the City Profile

CENSUS / DEMOGRAPHIC INFORMATION

Cleveland Consolidated Metro Area (surrounding cities).....	2,945,831
Cleveland Primary Metro Area (surrounding counties).....	2,250,871
Cuyahoga County.....	1,393,978
City of Cleveland	478,403

Racial composition of Cuyahoga County: white (67%), black (27%), Asian (2%), Other (2%), two or more (2%)
ETHNICITY: Hispanic (of any race) 3%

DRUG SITUATION & PREVALENCE

- **YOUTH PREVALENCE:** According to the Ohio Student Survey for 2001-2002, the average percentage statewide using marijuana in the past year among 6th, 8th, 10th, and 12th graders is 18.3%; 3.2% for past year cocaine use, and 4.4% for past year inhalant use.
- **ARRESTEES:** According to ADAM, 69% of adult male arrestees and 71% of adult female arrestees in 2001 tested positive for at least one illicit drug.
- **DEATHS:** Drug-induced deaths decreased 28% from 140 in 1995 to 101 in 1998 (6.3 to 4.5 deaths per 100,000 population).
- **ER MENTIONS:** Cleveland does not collect emergency department drug episode data.

FEDERAL DOLLARS ('01 / '02)

- SAPT Block Grant: \$9.9M / \$10.0M
- CSAP Discretion: \$769K / \$451K
- CSAT Discretion: \$586K / \$1.8M

TREATMENT UTILIZATION & CAPACITY

- 100 treatment providers located in the Cleveland PMSA;
- 80 providers list outpatient departments as treatment modalities.
- Ohio collects both admissions and discharges in TEDS.
- Cleveland has 3 drug courts in operation.
- Cleveland is not a CEWG City

MEDIA CAMPAIGN

- Advertising: \$1.8M total plus pro bono value match
 - \$1.5M share of national buy
 - \$65K multicultural advertising
 - \$219K local general market
- Non-Advertising:
 - Majority Rules (10/22/02)
 - United Church of Christ Campaign Partner

PREVENTION Community Coalitions

- Chardon Community Action Team – H.A.N.D.S.
- Shaker Heights Health Department
- SAY Coalition (Social Advocates for Youth Coalition)

LAW ENFORCEMENT

- As of Jan 17, 2002, there were 2,453 full-time law enforcement employees in Cleveland
- Besides cocaine trafficking, northern Ohio is contending with the new threat of heroin and a growing methamphetamine problem. Recent data from the El Paso Intelligence Center (EPIC) reveal a dramatic increase in the number of clandestine methamphetamine laboratory seizures in Ohio. In 2001, 87 clandestine labs were seized compared with 29 in the previous year and 16 in 1999.
- Ohio HIDTA